

MERA INVEST ®

Multichain Ecosystem for Real Assets

Property Crowdfunding on Distributed Ledger Technology

Whitepaper Version 1.0
Date: 20 January 2024

DISCLAIMER

The information in this white paper is subject to change and should not be seen as a commitment, promise, or guarantee by MERA INVEST or any mentioned party regarding the future availability, performance, or value of services related to token use.

This document is not an offer or solicitation to sell shares or securities and should not be construed as such. MERA INVEST disclaims responsibility for any direct or consequential loss resulting from reliance on the white paper's information. It is not a recommendation or financial advice, strictly serving informational purposes. Trading or investing based solely on this information is discouraged due to substantial risks.

Investors are urged to conduct independent due diligence with professional experts before making any decisions. While the information is prepared from believed accurate sources, it is presented without warranty. Market prices, data, and information may change without notice. Visual aids are for informational purposes only and should not be used for investment decisions.

The document may contain forward-looking statements, but no guarantees are made about their accuracy. Projections and estimates are speculative, subject to assumptions, and may be affected by various factors beyond control. Expectations may not materialize or may vary significantly from actual results.

Table of Contents

Executive Summary	3
What is \$MERA and what is it used for?	4
What do we plan next?	4
Associated challenges and risks	7
Why MERA INVEST	7
How it works	7
MERAs Platform	8
Mission	8
§MERA Token	9
Tokenomics	9
\$MERA Tiers	11
\$MERA Revenue Streams	11
Market Overview	13
Real estate Market	13
Gaming Market	14
Competitors	15
Roadmap	16
Milestones	16
Platform	17
Gameplay	18
Map - PLOTs	18
Marketplace	20
Technology	21
Future Technology Integrations	21
Technology Solution Breakdown	22
Game Engine	23
Wallets	24
Security	24
The Team	25
Core Team	25
Services Providers	25
CONCLUSION	26

1. Executive Summary

MERA INVEST is at the forefront of developing an international real estate crowdfunding platform and a decentralized real estate management system, both powered by Distributed Ledger Technology (DLT) or blockchain. The platform, designed with decentralization at its core, will adhere to regulatory standards set by financial authorities in the jurisdictions it operates. The Binance Smart Chain (BSC) serves as the foundational blockchain for this ambitious project.

A distinctive feature of the platform is the creation of standardized loan documents for real estate funding, all registered on the blockchain as "Controlled Assets." This not only ensures transparency but also lays the groundwork for a fully decentralized and traceable record of historical information associated with each real estate object.

Taking transparency to new heights, real estate ownership, sales agreements, rental agreements, and maintenance transactions will be seamlessly registered on the blockchain. This transformative approach enhances visibility and trust, providing stakeholders with a comprehensive view of the life cycle of real estate assets.

In a groundbreaking move, MERA INVEST is set to launch a Real World Assets (RWA) investment platform. This platform operates as a launchpad where participants leverage MERA tokens for staking, unlocking distinct tiers that grant access to participate in sales on the platform. This strategic integration ensures that the MERA token becomes an instrumental element for users navigating the RWA investment landscape.

The assets created on the blockchain will embody full transparency, and their associated tokens will be tradable on the MERA INVEST platform, injecting liquidity into the ecosystem. Following the acquisition of regulatory licenses, third-party entities can introduce regulatory-compliant assets, available for purchase and trade by registered and KYC-compliant users on the MERA INVEST platform.

MERA INVEST introduces two types of tokens to power its ecosystem. The platform's native token, MERA, serves as a utility token, utilized for paying transaction fees when registering transactions on the MERA INVEST platform. Additionally, the platform will host a second type of token – standardized, regulatory-compliant assets. These assets, representing properties bonds or loan notes operating as security tokens, further diversifying the investment opportunities available on the platform. MERA INVEST is not just redefining real estate investment; it's ushering in a new era where blockchain, transparency, and innovation converge for the benefit of a global community.

In the realm of MERA INVEST, investors experience true and perpetual ownership of their digital assets. Even in the event of platform shutdown or abandonment, blockchain ensures the tokenization of every asset, granting investors full autonomy over how they trade, sell, or gift their items.

1.1 What is \$MERA and what is it used for?

\$MERA, an ERC-20 token on the Binance blockchain, takes center stage as the main utility token and official currency within MERA's ecosystem. Not only does it facilitate transactions and act as a governance token, but its significance amplifies within the innovative Real World Assets (RWA) Launchpad through a structured tiers system.

As an essential element in the RWA Launchpad, \$MERA becomes the prime medium for participation in token sales associated with real-world assets. The tiers system, intricately linked to the token's utility, empowers users to strategically engage with the launchpad based on their staking commitment. The higher the tier achieved through staking, the greater the allocation and privileges for participating in lucrative RWA token sales.

This multifaceted use of \$MERA accentuates its dynamic nature, transforming it into more than just a currency; it becomes a strategic tool for navigating the RWA Launchpad. Whether staked on PLOTs to enhance ownership and profit shares or utilized in governance, \$MERA plays a pivotal role in shaping the real-world asset investment landscape within MERA's ecosystem. Join us in embracing the future of real estate investment, where the \$MERA token unlocks a spectrum of opportunities in the intersection of blockchain technology and tangible assets.

Unlock the Power of MERA: Real Estate Investment Platform and Token Utility

- Elevate your experience with \$MERA through strategic staking, unlocking distinct tiers within our Real World Assets (RWA) investment platform. This innovative feature empowers users with enhanced access and privileges, creating a dynamic landscape for participants to navigate the diverse opportunities presented by the platform.
- \$MERA stands as more than a transactional currency; it is a governance token that confers significant influence. Through a decentralized autonomous organization (DAO) structure, \$MERA holders actively participate in shaping the platform's future. Whether exercising voting rights on crucial elements like investment attributions or influencing feature prioritization on the roadmap, \$MERA owners wield the power to impact the platform's trajectory. This democratic approach ensures that the community's voice resonates at the core of decision-making.

1.2 What do we plan next?

Step into the forefront of real estate technology and business strategy with MERA INVEST. Positioned as the harbinger of a new era, we are set to revolutionize the global landscape for both individuals and groups. By harnessing the transformative capabilities of blockchain technology, MERA INVEST aspires to democratize real estate investment, opening the doors for individuals across diverse wealth levels to participate in a fully liquid marketplace. Central to MERA INVEST's vision is the unwavering commitment to providing a transparent administrative solution for the property management industry. Through the decentralized nature of blockchain, we aim to dismantle traditional barriers, making real estate investment more accessible, efficient, and secure than ever before. The power of blockchain technology lies at the core of our mission to redefine the dynamics of real estate investment.

A pivotal element in realizing this transformative vision is the MERA token sale. Crafted as a tiered system, this sale serves as more than a fundraising mechanism for the expansion of MERA INVEST; it functions as a gateway, providing participants with allocations to invest in a diverse range of real estate properties. This groundbreaking approach ensures that contributors become integral stakeholders, actively shaping the trajectory of the platform and the entire real estate ecosystem undergoing transformation.

Embark on this exhilarating journey with us – an invitation extended to individuals who harbor a passion for the convergence of virtual realms and tangible investments. Join us in shaping the future of gaming metaverse ownership and global real estate investment. Together, we'll redefine the possibilities that unfold at the intersection of technology, gaming, and real-world assets. As a community united by a shared vision, we stand poised to usher in a new paradigm where real estate investment becomes a dynamic and inclusive opportunity for all.

Taking our commitment to innovation a step further, the MERA token unleashes a realm of possibilities when staked. By choosing to stake MERA tokens, users gain access to unlock various tiers within the Real Estate Launchpad. Each tier comes with unique privileges, providing diverse allocations on the launchpad for participation in Real World Assets (RWA) token sales on the MERA INVEST platform.

These tiers not only differentiate the level of engagement but also cater to the distinct preferences and investment capacities of our community. Staking MERA tokens becomes a strategic move, granting investors the opportunity to navigate the Real Estate Launchpad with increased allocations, amplifying their potential to participate in lucrative real-world asset opportunities. This innovative integration of staking mechanisms transforms the MERA token into a dynamic asset, creating a symbiotic relationship between investors and the evolving real estate ecosystem. Join us in unlocking the full potential of your investments through MERA's visionary approach to token utility:

1. Tiered Staking System: Staking MERA tokens unlocks different tiers within the Real Estate Launchpad, offering users a variety of engagement levels based on their staking commitment.
2. Diverse Allocation Levels: Each tier on the Real Estate Launchpad comes with distinct allocation levels, allowing stakers to enjoy varied privileges and increased opportunities to participate in Real World Assets (RWA) token sales.
3. Strategic Access to Real-World Assets: Stakers gain strategic advantages by leveraging MERA tokens, enabling them to navigate the Real Estate Launchpad with enhanced allocations for participation in token sales tied to real-world assets.
4. Community-Centric Approach: The token utility reinforces MERA's commitment to a community-centric ethos, where the empowerment of individual stakeholders is prioritized through innovative and accessible investment opportunities.
5. Innovation in Real Estate Investment: MERA's approach to token utility innovates the landscape of real estate investment, providing a seamless bridge between the virtual and real worlds, where tangible assets are accessible through blockchain technology.

1.3 Associated challenges and risks

It is the responsibility of any purchaser of \$MERA to inform themselves of, and to observe and comply with, all applicable laws and regulations of any relevant jurisdiction. Prospective purchasers for any \$MERA shall be expected to consider the risk factors identified in this section. If any of the indicated risks were to materialize, then they could have a negative impact on the issuer's finances and operational performance which can hinder the ability of the Issuer to fulfill its obligations under this whitepaper.

The challenges and risks are identified by the board of administration of the Issuer as at the date of registration of this whitepaper. This does not exclude the possibility of there being other risk threats and the purchaser must be aware that the impact on the Issuer may be heightened due to a combination of several risks materializing simultaneously.

One of the main challenges in the project is the rate of adoption of the community to start exchanging assets, which will be a key point behind the demand generation of \$MERA. As such, we are focused on developing a strong, multi-platform product that can spread massively by offering a tool to invest that is focused on solving problems and community needs. We are therefore developing strong communities in different areas of the world. The project success rate will be dependent upon the priority and preference of consumers and its ability to swiftly anticipate, identify and capitalize upon these priorities and preferences.

The Issuer operates in an emerging and disruptive industry that is under rapid and dynamic development. This includes, but is not limited to, the developments relating to the business itself, the underlying technology, and the regulatory and legal implications thereof. Specifically, in relation to public knowledge and understanding of emerging technologies, such distributed ledger technologies, smart contracts and other innovative technology arrangements, are still limited as at the date of registration of this whitepaper. The risks arising out of such may not be fully comprehended as of yet and new additional risks may arise in the future.

As the Issuer's undertaking is reliant on the continuous and proper functioning of its technology infrastructure, the Issuer is subject to a variety of risks relating to the proper maintenance thereof. These risks include, but are not limited to, cyber-attacks, data theft or other unauthorized use of data, and other malicious interferences. Certain parts of the infrastructure may be outsourced to third parties. In such cases, the Issuer is reliant upon technology arrangements developed by such third parties for the running of its undertaking, and it is exposed to the risk of failures in such technology arrangements.

The Issuer is subject to various laws, including regulations and rules issued thereunder, and is at risk in relation to changes in the laws and the timing and effects of changes in the respective legislation. This includes changes in the interpretation thereof which cannot be predicted by the Issuer.

The growth of the Issuer and its undertaking is partially attributable to the efforts and abilities of the members of its management team and other key personnel, particularly its board of administration. If one or more of the members of this team were unable or unwilling to continue in their present position, the Issuer might not be able to replace them within a short time, which could in turn have a material adverse effect on the Issuer's business.

Real estate is traditionally one of the safest and simplest ways to invest money in the modern world. However, real estate investment comes with its own set of drawbacks that limit ease of use. The main downside to real estate investment is their illiquidity; money in real estate is almost exclusively tied up in long-term investments and it is difficult to enter or leave those direct investments. Furthermore, the barrier to entry for these investments is high, requiring either high-net-worth individuals or significant coordination from many (less affluent) individuals.

2. Why MERA INVEST

By placing property finance as well as property listings, and property management on the blockchain and by providing a multi-lingual international real estate crowdfunding platform with standardized regulatory compliant documentation, the market is opened to multiple nationalities, affordability levels and listing agents. Real estate finance, management, and trade are thus facilitated and simplified.

MERA INVEST offers three main platforms as services. The first platform is for investing in real estate. Investors can participate in the market with as little as one share or token, opening up real estate investment to anyone through the decentralized Asset Exchange. This will allow fully liquid peer-to-peer trading between investors without the need of a fund manager or third party. Obviously, all users need to be identified and accredited to ensure adherence to jurisdictional regulation.

The second platform offered by MERA INVEST is a utilization of blockchain technology for managing individual properties. Property managers, tenants, agents, and real estate professionals can record information on the blockchain. As a result, this fully decentralized information is truly transparent, impenetrable, and unchangeable by parties interested in recording information to their benefit. Full property and renter transparency, with blockchain handling the bulk of the recording work, will make every part of the property management and rental business smoother and more advanced.

The MER Metaverse a sustainable and long lasting Play-to-Earn Approach where you discover a world of treasures under the tropical sun of MERA® land. Earn passive income and dive into a world of tropical island vibes.

How it works

To actively participate in the real estate sector, MERA INVEST is obligated to adhere to fundamental governmental regulations, primarily focusing on ensuring compliance with both know-your-customer (KYC) and anti-money laundering (AML) laws.

As a result, individuals interested in engaging with MERA INVEST are required to undergo a registration process on the platform. This registration is imperative for unlocking the complete functionality of the platform, allowing participants to fully access and utilize its features and offerings. This measure not only ensures regulatory compliance but also contributes to a secure and transparent environment for all participants involved in the real estate investment ecosystem.

Verified details for companies will usually include:

- Country
- Company details (certificate of incorporation, memorandum of articles, etc)
- Company registration number
- Company registered address
- Contact person position at company
- Contact details of company (telephone, email, address, website)
- Contact details of the contact person

3. MERA Platform

3.1 Mission

The MERA team's mission is to build a system where creators will be able to craft, play, share, and trade without central control, enjoying secure copyright ownership with the ability to earn \$MERA.

The MERA team believes these innovations are important, for while the current market suffers from three key problems that could hinder future growth if not addressed:

- The centralization of user-generated content in dominant titles such as Minecraft and Roblox limits creator rights and ownership;
- Central control over the trading of virtual goods created by players restricts players from generating fair value for their creations, limiting what they can or cannot sell and/or taking a significant portion of the sales revenue;
- Existing game marketplaces are based on fiat currencies, which do not support true microtransactions and are vulnerable to credit card fraud that can unbalance in-game economies.
- High entry barriers for the average investor
- There is no possibility to buy and sell in real-time
- Data about real estate is not optimal
- High brokerage costs with hidden fees
- No use of modern technologies such as blockchain & AI

3.2 Metaverse Game Overview

At its core, MERA is an ecosystem for players and creators, consisting of two main components: a Marketplace and the Game itself.

Blockchain allows creators to have true ownership and thanks to this technology we, in our capacity as developers, can finally reward players for their time and the hard work they put into content creation, allowing them to monetize and freely trade their assets.

Our ASSET smart contract allows content to become the new platform, creating a new paradigm. This is because they offer multiple uses and are not confined to a single game. This "second-layer programmability" gives any developer the power to bring a lasting and ever-growing value to the ASSETS, which can be shared cross-games, cross-platforms and cross-chains.

The Marketplace is the trading environment for assets, where they can be given away for free or sold to other players..

The Game is the overall game system where playable experiences can be enjoyed and shared. In the Game, not only can creators profit from their creations, players can play-to-earn by collecting resources, rewards, and tokens.

3.3 Avatars

An avatars serves as the virtual embodiment of a player within the gaming environment. Each avatar adheres to specific specifications and a predefined format, equipped with a default set of animations encompassing actions like walking, running, jumping, and fighting.

Moreover, the unique aspect of this avatar lies in its modifiability. Players have the flexibility to customize their avatars piece by piece, allowing modifications to the helmet, arms, torso, legs, and more. This customization is achieved through the incorporation of distinct compatible asset tokens, providing players with the creative freedom to personalize their avatars and enhance their in-game experience.

3.4 \$MERA

\$MERA is an essential part of MERA's platform and we are working on establishing key mechanics that makes it intrinsically tied to MERAs platform and its value. \$MERA is a utility token built on the BSC blockchain that serves as the basis for transactions within MERA, and has the following uses:

- Access MERAs platform: Players spend \$MERA in order to play games, buy equipment, or customize their Avatar character. Creators spend \$MERA to acquire ASSETS, PLOTs, and through Staking. PLOT Sales drive demand for \$MERA to purchase LANDS. Artists spend \$MERA to upload ASSETS to the Marketplace.
- Governance: \$MERA is a governance token that allows holders to participate in Governance decisions of the platform, using a DAO structure. They can exercise voting rights on key elements such as Foundation grant attributions and feature prioritization on the platform Roadmap. \$MERA owners can vote themselves or delegate voting rights to other players of their choice.
- Staking: \$MERA allows for staking, which allows for passive revenues on PLOTs: you receive more \$MERA by staking it.

3.5 Tokenomics

Round	%	Price	Supply	Distribution	Vesting Details
Private	6%	\$0.010	60,000,000	40% TGE	Linear vesting over 6 months
Presale	5%	\$0.015	50,000,000	40% TGE	Linear vesting over 6 months
Public	4%	\$0.020	40,000,000	40% TGE	Linear vesting over 6 months
Liquidity/Airdrop	10%		100,000,000	12% TGE	Linear vesting over 12 months
Team	10%		100,000,000	0% TGE / 12 months cliff	Linear vesting over 24 months
Advisors	5%		50,000,000	0% TGE / 12 months cliff	Linear vesting over 36 months
Development & Marketing	25%		250,000,000	0% TGE	Linear vesting over 60 months
Staking Rewards	35%		350,000,000	0% TGE	Linear vesting over 120 months
Total	100%		1,000,000,000		

Note: All unsold tokens will be burned

Total rising: \$ 2,150,000

Circulating supply on TGE: 60,000,000 \$MERA

Marketcap on TGE: \$ 1,200,000

Fully Diluted Valuation on TGE: \$ 20,000,000

3.6 Token Burn Program

A portion of the income generated by the property portfolios owned by MERA Invest will be used to buy back MERA tokens, thus creating a steady demand for the MERA token, which in turn achieves a stabilizing effect on the value of the token.

All MERA tokens collected on the MERA INVEST platform and acquired via the buy-back program will automatically be transferred to the [burn address](#). These tokens will therefore be taken out of circulation. Token burns are publicly shown on our [website](#).

This makes the MERA token one of the few tokens with a steady demand and diminishing supply, ensuring the value of the tokens moving forward.

In case the outstanding number of MERA tokens becomes very low, MERA INVEST may explore the possibility of converting the remaining MERA tokens to shares in the company, which if done will be in full compliance with all securities laws and regulations. However, this is not a guaranteed event nor financial or investment advice.

3.7 MERA Token Utilities

MERA tokens will be used to pay for all activities on the MERA INVEST platform, including:

- Creation of Assets
- Trading of Assets
- Creation of support tickets
- Voting
- Listing a property for sale
- Listing a property for rent
- Registering a rental agreement
- Registering a purchase agreement

While fees charged on MERA INVEST will be charged in Euro, they can only be paid in \$MERA tokens, thereby ensuring their continual use.

The TOTAL SUPPLY is 1,000,000,000 (one billion) \$MERA tokens.

The \$MERA tokens can be bought on MERA INVEST at the prevailing market rate.

3.8 Allocation of Funds

Funds raised by the sale of \$MERA tokens will be used to develop the investment software and to finalize the structuring of the companies. Proceeds will also be used to seek legal and tax advice, make license applications in the right jurisdictions and complete MERA INVEST vision.

\$MERA is the utility token used throughout MERA's ecosystem as the basis of transactions and interactions. It is an ERC-20 utility token built on the BSC blockchain. It will be used across the ecosystem by gamers, developers, and publishers, allowing Creators and Players to exchange ASSETS and Games and build a user-based platform of rewards while developing an ecosystem where Creators and Players will share various truly unique gaming experiences.

User generated digital ASSETS are represented as ERC-1155 tokens. To ensure the everlasting scarcity and verifiable scarcity of non-fungible items, we use the ERC-1155 token standard. This standard allows a smart contract to track token-ownership at the individual token level: each item has a unique identifier and, optionally, unique properties stored as metadata.

3.8 \$MERA Tiers

Accumulating MERA tokens enables investors to reach higher investment tiers, unlocking additional benefits and enhanced returns in our digital real estate portfolio.

These 3 tiers are:

1. **Tier 1** (Investment of 10,000 \$MERA Tokens) As the base group, Tier 1 investors can allocate up to \$1,000 in each new project and have the standard access priority to new projects on the MERA platform.
2. **Tier 2** (Investment of 100,000 \$MERA Tokens) Tier 2 investors, with higher priority access, can contribute up to \$10,000 per project. This tier suits high-level investors who prefer earlier involvement in new ventures.
3. **Tier 3** (Investment of 1,000,000 \$MERA Tokens).As the top priority group, Tier 3 investors can invest up to \$100,000 per project, gaining the earliest access to new projects and maximum investment opportunities.

3.9 MERA Metaverse Revenue-Streams

MERA has 5 Revenue Streams where players/creators will exchange MERA. The MERA will be allocated as detailed below:	
(1) PLOT Sales	50% locked for 12 months then being sold in auction sales and proceeds go to the Company's Treasury;
(2) NFT Sales	25% transferred to the Company Reserve with a lock-up period of 6 months;
(3) Player Subscriptions & Services	25% transferred to the Foundation to support the growth of the token ecosystem;
(4) Transaction Fees = 5% any \$MERA trx	Transaction Fees to be restructured as 5% of all transaction volume, including but not limited to \$MERA transactions related to sales and rental transactions of LAND (from MERA to players and from players to players in marketplace), NFT transactions (from MERA to players and players to players in marketplace), peer-to-peer in-game payments (e.g., entrance fees for game experiences), player subscription fees and advertising fees;
	50% allocated to the Staking Pool as rewards for token holders that Stake \$MERA tokens;
	50% of all Transaction Fees shall be allocated to the Foundation;
(5) Advertising Revenue	25% allocated to the Staking Pool as rewards for token holders;
	75% allocated to the Foundation

3.10 Benefits

The creation of a decentralized blockchain based gaming-fi platform provides multiple benefits when compared to current, non-blockchain systems, as illustrated in the chart below:



With Blockchain	Without Blockchain
(MERA)	(Roblox & Minecraft)
True Ownership -Assets stored in player wallets through tokenization of UGC; -User retention of copyright in perpetuity; -Ownership not tied to a game; and -Creative authorship is immutable.	Limited Ownership -Assets stored in game systems; -Copyright limited and items can be modified by third parties; -Ownership is tied to the game; and -Creative authorship is hard to prove.
Secure -Less fraud possibility thanks to blockchain's record keeping technology.	Insecure -Server-based transactions; and -High possibility of fraud (13% average).
Fair Revenue Share -Creators will receive 100% of the selling price they set for their creations; and -Multiple creators can automatically share payments and revenue.	Limited Revenue Share -Creators receive partial payment for items they sell; and -Ownership limited to one player entity.
Decentralized Trading -Blockchain allows assets to be shared between users for collaboration; and -Peer-to-peer trading.	Centralized Trading -Centralized system limits collaboration; and -All trades are controlled by 3rd parties.

4. Market Overview

4.1 Real Estate market

There are multiple ways to invest in real estate. The main investment type is the simple purchase of a house or apartment to use as a rental property. However, there are additional types of real estate investments.

- Real estate exchange-traded fund (ETF) – Collection of stocks or bonds in a single fund specifically targeting real estate developments
- Real estate mutual funds
- Real estate investment trust (REIT) investment – REITs own and operate real estate; by investing in the company, you indirectly invest in the real estate as well (Rose, 2018)

Real estate investment is considered one of the safest and best options for investing. It is considered that way for multiple reasons: it provides security to investors and is a hedge against inflation, it is a physical asset that is excellent for portfolio diversification, it is non-volatile and essentially risk-free over a long period of time and is available to everyone as opposed to for experts only. (Etherty, 2017)

Because of these reasons and others, real estate investment continues to grow globally. According to the most recent MSCI Real Estate Market Size report, the global real estate market grew 15% from \$7.4 trillion in 2016 to \$8.5 trillion in 2017. (MSCI, 2018)

4.2 Cryptocurrency and Blockchain in Real Estate

Unlike the modern housing market, which after a century of modern developments is a mature market, cryptocurrencies are a relatively new economic force. The first cryptocurrency, Bitcoin, began operation in 2009 during the throes of the global recession.

A decade later, new uses for Bitcoin, other cryptocurrencies, and distributed ledger technology (DLT) continue to arise. One of those has been the real estate market. While varying cryptocurrencies have been used as payment for houses in the United States going back to at least 2014, the first house in the United States was sold on the blockchain in January 2018 (Passy, 2018), and the first domestic property was sold for Bitcoin in the United Kingdom in 2017. (Harley, 2017)

Volatility has prevented widespread adoption of cryptocurrencies as payment for real estate, though crypto-based real estate transactions are continuing to grow. Until cryptocurrencies gain enough stability, it is unlikely that they will become a fully mainstream method of currency in the housing market.

However, distributed ledger technology (DLT), through its decentralization and impenetrable cryptography, has the potential to radically transform multiple areas of the real estate market. Forbes noted three areas that DLT has the ability to improve regarding the real estate market: MLS property data, title records, and transactions.

Blockchain technology streamlines the real estate ecosystem by enabling people to securely and efficiently share data and money. It makes information more accessible, cuts out middlemen and reduces the risk of fraud and theft. A more secure, speedier, trusted process for buying and selling property is good for everyone involved. (Murphy, 2018)

Blockchain technology does not only impact the purchasing and selling of properties. Property management is not a simple task and involves responsibilities of marketing and finance, tenant and occupancy, facility, and risk management in addition to standard administrative tasks. Property managers must:

- Make marketing decisions
- Understand financial statements and profit/loss
- Respond to tenant requests, process rent, schedule maintenance
- Manage landscaping, electrical, plumbing, etc.
- Maintain records and comply with government filing requirements (Kimmons, 2018)

According to a report by IBIS World, property management continues to grow. Between the years of 2013-2018, the average compound annual growth (CAGR) of the property management industry was 6.5%, with the United States industry alone valued at \$91 billion and a total employment eclipsing 866,000. (IBISWorld, 2018)

Blockchain technology has the power to disrupt the entire property management industry, touching on financing, management, and support. Until recently, blockchain was primarily known as the driving technology for cryptocurrency, but “industry players now realize that blockchain-based smart contracts can play a much larger role in real estate dealings, potentially transforming core real estate operations;” furthermore, according to a World Economic Forum survey, a majority of respondents believe that 10% of the global GDP will be stored via blockchain by 2025. (Soultanov, 2018)

The current gaming market presents favorable conditions that offer MERA a unique opportunity to exploit on both PC/Mac and mobile platforms, as the opportunity to shift power and earning potential into the hands of players in the growing UGC gaming market will add significant value to their gameplay experience.

- The global gaming market is expected to reach: USD 171.96 billion by 2025;
- The mobile segment, which is one of The Sandbox’s target platforms, is projected to gain momentum and exhibit a compounded annual growth rate (CAGR) of 7.3% over the coming years, owing to increasing smartphone penetration across the globe;
- The online segment is estimated to witness substantial growth over the next eight years, expanding at a CAGR of 8.6% from 2020 to 2025. This can be attributed to increasing broadband penetration and growing online betting, gambling, and social network gaming; and
- The Asia Pacific market is expected to gain traction, attaining a market size of USD 86.84 billion by 2025. Emerging countries such as China, India and South Korea are offering lucrative growth opportunities for market augmentation, which can be partly attributed to growing smartphone and Internet penetration in these countries.

4.2 Gaming Market

Issues such as ownership or compensation are of less concern to players who primarily come to games to play and buy items rather than create and sell them. However, another issue directly affects these players is that they spend real-world money to buy items in-game, but they have no way to recover this money.

For instance, if they stop playing a game, all the items they bought in it immediately become worthless. If the game is shut down for any reason, such as a decline in popularity that makes it less profitable, all the player’s in-game purchases vanish into nothing. This is especially true in free-to-play (F2P) games. Purchases are a one-way street. Players spend money to buy things in the game, but have no way to recover their value if they no longer use an item, and have no way to sell it to another player legally so they receive no compensation if the game is taken off the market.

The game’s player-centric innovations and improvements over current titles in the market make it probable that MERA can expand its audience.

The first stage of this process is the creation of a semi-decentralized gaming community with some elements under the central control of MERA and other elements decentralized to the investors and players themselves.

4.3 Competitors

Platform	MERA INVEST	HOUSERS	EXPORO	ESTATEGURU	BRICKSTARTER	FINEXITY
Logo						
Country	SA	ES	DE	EE	ES	DE
Founded	2021	2016	2017	2013	2017	2018
Minimum Invest	50	50	500	50	50	500
Secondary Market	yes	no	yes	yes	no	yes

1. [Housers] <https://www.housers.com>

Housers stands out as a leading pan-European platform, offering investors an opportunity to build their investment portfolios based on real estate assets. The platform provides a comprehensive range of real estate projects for users to diversify their investments.

2. [Exporo] <https://exporo.de>

Recognized as Germany's premier platform for digital real estate investments, Exporo simplifies the investment process by allowing users to invest directly in real estate projects. With a commitment to transparency and accessibility, Exporo provides investors with an overview of projects to facilitate informed decision-making.

3. [EstateGuru] <https://estateguru.co>

EstateGuru is a platform bridging gaps in property finance, offering investors more return on investment, enhanced transparency, and increased accessibility. Positioned as a gateway to financial freedom, EstateGuru provides fast and flexible financing options for borrowers while ensuring great, stable returns for investors.

4. [Brickstarter] <https://brickstarter.com>

Specializing in tourist apartments, Brickstarter is a real estate investment platform designed to maximize profitability with minimal effort. The platform focuses on providing investors with opportunities in the lucrative niche of tourist apartments, offering a tailored approach to real estate investment.

5. [Finexity] <https://finexity.com>

Finexity opens doors to alternative asset investments with a fully digital and flexible approach. Investors can participate with as little as €500 in fully managed, exclusive assets ranging from real estate to art, fine wine, classic cars, and diamonds. The platform offers a diverse range of investment opportunities across various alternative asset classes.

5. Roadmap

Embarking on its journey in 2020, MERA has been steadfastly progressing toward the realization of its vision—a decentralized investment platform and an NFT game. As a pivotal step in this evolutionary process, MERA is poised to introduce \$MERA, a groundbreaking token that will play a central role in shaping the future of the MERA ecosystem. The issuance of \$MERA signifies not just a milestone but a strategic move towards fostering a vibrant and inclusive community, where users actively participate in the decentralized landscape of real estate investment and gaming realms.

5.1 Milestones

MERA's Evolution: A Journey through Milestones

2020-2021

Conception and Team Formation:

The seeds of MERA were sown as the vision took shape, accompanied by the assembly of a seasoned senior team. Spanning across four offices, with a notable presence in South Africa, India, Germany, and Ukraine, the team comprised nine skilled resources ready to bring the concept to life.

2022

First Revenue and Community Growth:

Despite the challenges posed by a bearish crypto market in December 2021, MERA achieved a significant milestone with the successful sale of the first round of Avatar presale, amounting to 20% of the total supply. This remarkable feat translated into a total revenue of 25,000 BSC, equivalent to approximately USD 30,000. Concurrently, the MERA community experienced substantial growth, reaching over 10,000 members within our Discord community.

2023

Cultivating Presence:

In an effort to bolster brand presence and engagement, MERA initiated an Influencer Campaign and introduced an Ambassador Program. These initiatives aimed to not only elevate the platform's visibility but also foster meaningful connections within the expansive gaming and investment community.

2024

Platform Development and Token Sale:

The year 2024 marks a pivotal moment in MERA's trajectory. The Minimum Viable Product (MVP) platform is set to launch, providing users with a tangible glimpse into the innovative features and functionalities. Simultaneously, the \$MERA Token Public Sale will be conducted, unlocking opportunities for early participants to become integral stakeholders. MERA will also witness the onboarding of its first wave of investors, setting the stage for the grand unveiling of the MERA Metaverse.

2025

Global Expansion and Launches:

Building on the momentum gained, MERA is poised for a year of expansion and innovation. The platform will extend its reach to Asia and South America, tapping into diverse markets. The MERA Exchange Launch and MERA Wallet Launch will mark significant milestones, providing users with enhanced accessibility and seamless interaction with the platform's offerings. This ambitious roadmap positions MERA as a trailblazer in the convergence of gaming metaverse ownership and global real estate investment.

6. Play to Earn Platform

Sustainable Play-to-Earn

With the yields/profits of the assets that we purchased, we will buy back our upcoming in-game currency - \$MERAS. The community's passion for our Metaverse is so strong that it often forgets the financial background.

This means that the focus is on the game play and that our MERAS enjoy diving into the Metaverse, where the yield generation is not the main focus. We all love to explore, so what's better than having your own Avatar explore the turquoise waters of the MERA® Metaverse on a luscious paradise island, never seen before. The Avatar MERA® Queens and Kings explore the land, in search of pearls and \$MERAS and there is a lot of treasure to be found. Play to earn with your Avatars and discover a world of treasures under the tropical sun of MERA® land. Earn passive income and dive into a world of tropical island vibes.

Unlike other play-to-earn games or ponzi games (what we tend to call them), our ecosystem is based on sustainable yield generation strategies. With this approach we attract real players in different audiences, not only investors.

The main focus is on LAND owning, building and enjoying the Metaverse!

Have a look! <https://metaverse.merainvest.com>

Digitally Invest in two worlds:

1. **Digital Land Assets:** The focus is on the investment in LAND in our Metaverse and in LAND of other Metaverses through the DAO.
2. **Real Life Land Assets:** Real Estate assets such as plots and short term rental houses in emerging markets such as South Africa, South America and Asia.

Our unique concept connects both worlds!

A Game-fi Investment Ecosystem

MERA's ecosystem consists of integrated products that, combined, provide a comprehensive experience for investors, collectors and players.

MERA virtual world uses blockchain technology and NFTs to empower the players and investors. NFTs are an emerging segment in the global game market: virtual tokens for digital scarcity, security and authenticity. Each NFT is distinct or unique, it is indivisible and it is not interchangeable for another.

6.1 Gameplay Experience

The gaming experience on the new MERA platform will be launched through several intermediary phases, with increasingly more complex features in each. When the alpha version is launched, players will be able to make transactions and store their digital ASSETS while also playing and interacting with other players in different user generated worlds. The gaming experience will make MERA a strong blockchain-based alternative to existing platforms

6.2 MERA Island

PLOTS are blockchain-backed virtual tokens (using the ERC-721 standard for NFTs) representing physical parcels of MERA's Metaverse. They allow players to own a portion of the Metaverse and thus be able to host content (ASSETS and GAMES).

MERA's Metaverse is based on a island map of 10,000 PLOTS. PLOTS are physical spaces in the Metaverse owned by players to create and monetize. Every PLOT comes with a set of pre-built terrains.

In the future, players will be able to combine PLOTS together.

The persistent map determines a player's specific PLOT coordinate. In most blockchain games where player domains are sold like real estate, the specific location of a domain is of paramount importance as it will determine who and what you are next to. Similarly, in MERA there is a finite amount of PLOTS, and their location is determined initially in the map, and cannot be moved from one coordinate of the world map to the other.

There are several advantages to this structure:

- Players have the agency to combine PLOTS to create a bigger gaming space with and near their friends; and
- Friends can cooperate in the creation of these larger experiences by building experiences together within the combined PLOT and thus sharing the rewards (whether financial or purely social or artistic).

There is also an economic incentive for players to work together via a combined PLOT. For instance, if several players band together they can create a 'theme park' experience, with each member focusing on a key attraction, or members can focus on distinct neighborhoods that together create a 'city' experience. In each case, the team effort allows players to cooperatively create a stronger incentive for players to visit and enjoy their creations—and more visits results in more revenue to be shared.

It's true that a single player with one PLOT can keep all the revenue from that PLOT, but a larger, more diverse collection of PLOTS combined can boost financial rewards to be shared by charging, for example, for a SUPER PASS that allows a player to visit all the gaming experiences in a combined PLOT, with the revenue from the SUPER PASS shared between all the owners of said PLOT.

There will be limits on joining PLOTS together to keep certain conglomerations from having too much control and power against solo players.

10.000 plots in 10 regions of MERA Island

There are 10 tribes living on the island, each region has its own tribe. The sale will start with stage 1, once sold out move to stage 2, then to stage 3. There are 10,000 plots available in total. There will be 8000 plots for sale in the first stage.



6.3 Plot Sale Information

In the plot sale you will have access to 800 plots and there is an increased chance to get rare plots during this stage. This is the cheapest way to access the MERA Island Metaverse land sale and the easiest way to get rare plots.



There are greater rewards for higher rarities

There are 10 tribes on MERA Island. A higher rarity represents increasing mineral production. Tribe 9 and 10 plots are very rare landmarks as they are located on smaller islands, which will be sold in stage 2 and stage 3. There is also one big marketplace for each tribe, which will be auctioned later this year. On this epic marketplace land piece, the magic happens.

MERA ISLAND

METAVERSE ISLAND

Get Your Piece of *PARADISE*

MINT YOUR MINE!

STAGE 01
ISLAND A
8000 PLOTS

Plots available in Current Sale Stage **8000**

1 Tribe	Plot No. 1-1000	2 Tribe	Plot No. 1001-2000	3 Tribe	Plot No. 2001-3000	4 Tribe	Plot No. 3001-4000
5 Tribe	Plot No. 4001-5000	6 Tribe	Plot No. 5001-6000	7 Tribe	Plot No. 6001-7000	8 Tribe	Plot No. 7001-8000

6.5 Airdrop Information

For everyone that has qualified for the LAND airdrop, there will be a special form to claim the airdrop in our discord. The airdrop will be conducted with 1000 plots from tribe 1 to tribe 8 (randomly selected). And there will be 100 special airdrops in stage 2 for people in our ambassador program.

6.6 ASSETS Marketplace

The marketplace will use smart contracts to control item auctions and transactions. This open marketplace for creators and developers will allow for the free trade of in-game assets between the platform users. Additional benefits of this marketplace are that economic principles of supply and demand become automatically integrated into the system, allowing the community to determine the fair price of ASSETS. The true strength of this marketplace, however, is that creators of such ASSETS can finally generate true tangible real-world value from the content they create.

The ASSET tokens in our marketplace will require several pieces of information in order to properly be displayed as a sellable good. These pieces of info are:

- **Name & Genre:** In order to better identify the ASSET being sold, and to help potential buyers in finding it in the marketplace, the ASSET will require a name and a genre;
- **Description:** The description will help creators add specifications like size, model, potential uses or even attach a short piece of fictional lore to the ASSET;
- **Thumbnail:** The marketplace will show what the ASSET itself looks like via several thumbnails of the ASSET. We will include a feature in our voxel editor that will automatically generate these thumbnails for the creators;
- **Price:** The creator will have total control over the price the ASSET will have on the marketplace. This price will be set in \$MERA.
- **Value:** Rarity, Scarcity and Attributes

Once all these requirements are met, the ASSET will be successfully displayed on the marketplace and be available for purchase.

7. Economy

We are excited by the opportunity to build new kinds of business models with this player-powered economy, both in terms of revenue model and token model.

\$MERA will provide immediate liquidity to players and investors. The valuation of the \$MERA token is calculated on what players will be able to build/play/trade/win inside our metaverse. We are aiming at replicating real-world economy systems, where players are able to buy, rent, hire, vote, stake, etc.

The main flows of income will be the following:

- **Company ASSET token:** Sales of ASSETS created and developed by the company (MERA Token, Metaverse PLOTS, Metaverse ASSETS, others);
- **Transaction Fees:** MERA charges 5% of all transaction volume carried out in \$MERA tokens (Transaction Fees) to be allocated 50% towards the Staking Pool as rewards for token holders that Stake \$MERA tokens and 50% to the Foundation.
- **Player Subscription Fees:** Revenues that we will generate via various subscription models to gain access to exclusive in-game features, Premium ASSETS etc

7.1 Growth Model and KPIs

The key success factors for building the ecosystem consist of ensuring an organic community growth of Creators and Players invested in the value proposition offered by MERA while ensuring customer satisfaction. In order to ensure a progressive growth of the community and its model, we have identified key variables that will be measured and incentivized through marketing, promotional, and communication tactics to ensure the growth of the ecosystem:

While the total supply of \$MERA is fixed, the initial amount of \$MERA offered to the ecosystem will be limited to add a scarcity effect due to the following key factors:

A growing number of users, which will eventually reduce the \$MERA available per capita; and staking effect, increasing the time holding \$MERA.

MERA INVEST may create equity tokens that represent ownership of an asset in the future, but for our Initial Token Offering, MERA has decided to offer a utility token. This token is called the \$MERA token.

8. Technology

Blockchain technology is used to record ownership of tokens and allow owners to transfer/sell/use them without restriction. IPFS is used to store the actual digital asset and ensure the asset cannot be changed without owner permission.

Three different blockchain protocols will be integrated into MERA gaming stack:

- **ERC-20** for \$MERA; and
- **ERC-1155 and ERC-721** for the Digital Assets storage and trading.

8.1 Future Technology Integrations

Why are we using BSC? We found many benefits to do so as detailed below:

- **Ease of use:** BSC has been built with flexibility in mind, which perfectly fits our use case with Asset tokens. BSC allows all well-established standards, best practices and support;
- **Robustness:** It is, as of today, among the most robust blockchain protocols: its wide adoption makes the network validated by many and thus more secure; and
- **Interoperability:** BSC is a protocol, a base layer on top of which all applications can build and interact with each other.

BSC is a blockchain that has been proven by thousands of dApps and developers for its robustness and offering a large ecosystem, resources and support from developers. With the current system we are building escrow-less auctions, meta transactions, subscriptions etc. and we can offer a great experience on BSC for non-crypto user.

The MERA team is looking at layer-2 solutions (that use the main BSC chain as an anchor for security) – at the moment this is not yet ready for implementation or has not reached a production stage so that we could reliably integrate it. We will closely follow the technical progress on this topic and decide to integrate the solution that combines the best advantages for our product, use-case and users.

8.2 Multiple Class Fungible Token

At MERA, we spend a lot of time looking at how to preserve security and integrity for ASSETS on the blockchain while still allowing the speed and flexibility that players and creators demand. As with many aspects of game design, you can't get everything you want easily, so it's a matter of balancing elements to implement the best solution.

The ERC-1155 standard that we co-created with other game companies in the blockchain space, was designed to support the management of millions of tokens. On top of that, our ASSET contract is also ERC-721 compliant and allows multiple unique items to be created by a single smart contract with the benefit of keeping the ERC-721 interface to allow interoperability with other Marketplaces and games.

In MERA, users will have full control over their ASSETS, but also have the possibility to buy, sell, and trade those same ASSETS in MERA's Marketplace using our \$MERA token currency.

8.2.1. Interoperability

As we use Binance Smart Chain as the substrate of our ERC-1155/ERC721 implementation, any platform / wallet that supports ERC-1155/ERC-721 will be able to inspect and use our ASSET. This means independent developers could rely on the plethora of ASSETS our players will be creating.

The MERA gaming environment will be divided into 3 types of tokens:

- \$MERA (Token for the TIERS in our investment platform and our game currency)
- PLOTs (worlds in which players play that are created by the community)
- ASSETS (traded in the marketplace)

Token contracts are responsible for:

- Keeping track of creators (the address that minted the token)
- Ownership
- Transfers
- Emitting events when the state changes

8.2.2. Meta Transactions

MERA is aiming to bring non-crypto users to the blockchain world. In order to achieve this, we believe that the system should be as transparent to the user as possible. Meta Transactions allow users that own \$MERA to interact with our platform without the need to own or know what BSC is or for that matter any of the tokens that will be used.

8.3 Technology Solution Breakdown

MERA's platform architecture is composed of several components. In terms of blockchain integration, we have a traditional backend running on the cloud (currently using AWS) to support our web frontend.

Once an asset is minted, our backend releases the ASSET on IPFS so that it becomes public. Our smart contract records the hash of an ASSET so that the owner of the ASSET will always be able to prove ownership of not only the number recorded on the blockchain (many projects in the blockchain gaming-space stop there) but also the model itself, as well as the various renders

Here is an overview of the overall architecture with all components represented.

- Metamask is a web3 provider which acts as an intermediary between the user and the blockchain
- A browser in which the user will interact with the smart contracts and our server
- The smart contracts running on the blockchain
- Our server currently hosted on AWS
- The backend is being developed with Node.js, which manages the creation of an asset on S3, generating a Hash ID for that ASSET, which is sent back to the frontend so it can begin the transaction with the smart contract
- Finally, once the transaction is confirmed we release the asset on the ipds network, ensuring that the future owner will always be able to prove that what graphical representation they hold is indeed the original one.

8.4 Game Engine

We utilize the Unreal engine

- Photoreal Rendering in Real-Time
- Robust Multiplayer Framework
- VFX & Particle Simulation
- Film Quality Post-Process Effects
- Advanced AI
- Unreal Audio Engine
- Limitless Extensibility

8.6 Wallets

In fortifying the security of our backend, we adopt a strategic approach that effectively mitigates risks. Our method involves minimizing the responsibilities of hot wallets, restricting their usage solely to referral and whitelisting purposes. By compartmentalizing their functions, we minimize the potential security vulnerabilities associated with these wallets.

On the other front, our cold storage wallets assume the crucial role of updating the platform with new contracts and parameters. Beyond their current functionalities, we envision these wallets becoming integral to a future governance mechanism. To ensure the utmost security, our cold wallets operate as 2 out of 3 multi-signature wallets, utilizing the Gnosis MultiSigWallet framework (<https://github.com/gnosis/MultiSigWallet>). Adding an extra layer of security, all owners of these multi-signatures are equipped with three hardware wallets each, reinforcing the robustness of our security infrastructure. As we uphold the principle of security by design, our backend stands resilient against potential threats, paving the way for a trustworthy and secure operational environment.

This wallet has the possibility to upgrade our \$MERA token, as well as the ability to extend functionality via super operators.

In relation to the methods of payment, if the user wishes to pay with:lies in our multi-signature wallet, fortified by the Gnosis MultiSig wallet and supported by three hardware wallets. This multi-layered approach ensures that only authorized entities can influence the logic of our smart contracts, fostering a secure and tamper-resistant environment.

1. an ERC-20 based token (BSC), it will then be processed by a smart contract on-chain and the user shall receive the \$MERA directly into his wallet; and/or
2. BTC, credit card or fiat payment, it will then be processed by a third party service merchant solution, whereby upon confirmation by the latter, the \$MERA shall be released.

8.7 Security

MERA's Marketplace operates with a foundation of robust security measures, placing a strong reliance on the Binance Smart Chain (BSC) to uphold the integrity of its smart contracts. The linchpin of our smart contract security

On the backend, meticulous measures are in place to guarantee a seamless and secure operation. A dedicated database meticulously caches smart contract events, providing a comprehensive record of ownership changes. Additionally, our backend serves as the custodian of temporary assets, ensuring the responsible handling of these assets while maintaining a minimal footprint in terms of responsibilities.

Turning attention to fiat payment hot wallets, we are implementing a strategic solution for heightened security. A daily auto-refill mechanism is in the works, designed to maintain only the necessary minimum amount of tokens in the hot wallet. This proactive approach mitigates the potential consequences of a breach, safeguarding the financial integrity of the platform.

In essence, MERA's commitment to security spans across the entire ecosystem, from the core smart contracts on the BSC to the backend operations and fiat payment infrastructure. Through these meticulous measures, we aim to provide users with a secure, transparent, and reliable marketplace for their real estate investment endeavors.

9. The Team

Our international team of 8 professionals is working towards the success of this venture. MERA has assembled the most effective senior team to execute its vision: nine resources located in four offices with four in South Africa, two in India, two in Germany and one in Ukraine;

9.1 Core Team

Andre Wels - CEO and Director

As the driving force behind MERA, Andre Wels assumes the role of CEO and Director, spearheading the strategic vision and direction of the platform. With a wealth of experience, Andre is committed to steering MERA towards unparalleled success in the virtual and real estate realms.

Thandkile - Chief of Marketing

In the dynamic landscape of digital assets, Thandkile Moyane takes charge as the Chief of Marketing, overseeing the development and execution of innovative marketing strategies. Thandkile brings expertise to ensure MERA's presence resonates across diverse audiences.

Lukas - Head of Operations

Efficiency and seamless operations are the forte of Lukas, who serves as the Head of Operations. Lukas's strategic oversight ensures that MERA's day-to-day activities align with its broader objectives, fostering a robust and well-functioning ecosystem.

Robert - Art Director

At the intersection of creativity and visual aesthetics, Robert assumes the pivotal role of Art Director & Mo. With a keen eye for design, Robert shapes the visual identity of MERA, creating an immersive and engaging experience for users.

Beatriz - Community Manager

Community engagement is paramount, and Beatriz, as the Community Manager, ensures that MERA's community thrives.

Fernando - Developer (Full Stack)

In the realm of coding and development, Fernando takes the lead as a Full Stack Developer.

Suresh - Developer (Backend)

Suresh specializes in Laravel development, bringing a focused and in-depth skill set to the MERA team.

Kartheeswaran - Developer (Backend):

Angular development finds its expert in Kartheeswaran, who contributes his technical prowess to MERA as a skilled Angular Developer.

9.2 Service Providers

Legal, Accounts & Tax - Schoemanlaw Inc.

For legal counsel, accounting, and tax-related matters, MERA collaborates with Schoemanlaw Inc. This partnership ensures that MERA operates within the bounds of legal and financial compliance, fostering a secure and trustworthy environment.

System Auditor(s) - Fact Group, CertiK, Solidified

The integrity and security of MERA's systems are entrusted to esteemed service providers, including Fact Group, CertiK, and Solidified. These entities conduct thorough audits, validating the platform's codebase and infrastructure to fortify against potential vulnerabilities.

CONCLUSION

MERA's decentralized platform isn't just about gaming; it's a gateway to a virtual realm where players and creators alike can claim their stake in the gaming metaverse by acquiring a piece known as a PLOT. Beyond the immersive gaming experience, participants can actively engage in governance and economic activities through the platform's native token, \$MERA, creating a dynamic ecosystem that bridges the gap between virtual play and real-world value.

In the imminent future, our seasoned and committed team is poised to unveil a groundbreaking strategy, immersing users in a virtual world where they can not only play, create, and collect but also reap tangible rewards for their time investment. This novel approach is designed to redefine the gaming landscape, providing users with an unparalleled avenue for ownership and participation.

A Pinnacle in Real Estate Innovation

Enter MERA INVEST, the herald of a new era in real estate technology and business strategy, poised to revolutionize the landscape for individuals and groups on a global scale. Leveraging the transformative power of blockchain technology, MERA INVEST sets out to democratize real estate investment, offering individuals across diverse wealth levels the opportunity to partake in a fully liquid marketplace.

At the core of MERA INVEST's vision is the commitment to providing a compelling and perpetually transparent administrative solution for the property management industry. By harnessing the decentralized nature of blockchain, we aim to dismantle traditional barriers, making real estate investment more accessible, efficient, and secure than ever before.

Unlocking Opportunities Through MERA Token Sale

The MERA token sale emerges as a pivotal element in realizing this vision. Designed as a tiered system, the token sale not only raises essential funds for the expansion of MERA INVEST but also functions as a gateway, granting participants allocations to invest in diverse real estate properties. This innovative approach ensures that contributors become integral stakeholders, directly influencing the trajectory of the platform and the real estate ecosystem it seeks to transform.

As we embark on this exciting journey, we extend a heartfelt invitation to individuals passionate about the convergence of virtual realms and tangible investments. Join us in shaping the future of gaming metaverse ownership and global real estate investment. Together, we'll redefine the possibilities that emerge at the intersection of technology, gaming, and real-world assets.

Abbreviations

AML/CFT	Anti-Money Laundering and Combating the Funding of Terrorism
API	Application Programming Interface
DLT	Distributed Ledger Technology
IP	Intellectual Property
IPO	Initial Public Offering
MAU	Monthly Active Users
ML/FT	Money Laundering and Funding of Terrorism
NFT	Non-Fungible Token
P2P	Peer-to-peer